



Anticipating Corona virus(COVID-19) impacts on Cosmetic Industry

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**Abstract:** Cosmetic Industry has to look forward for more essential items as out of stock products will be much more than the normal. Personal care market will be at boom in the future years. Beauty products, which are safe and prepared as per the standard norms and guidelines and have passed the trials successfully will be preferred by all classes of consumer, looking for the essential and personal care items in daily life for frequent usage. New products, lacking the sufficient evidences of quality, safety and efficacy will be ignored by public as they will be scared to include items in their necessity list. Online purchase will get enhanced to greater level as compared to the off line shopping. It will become utmost essential to



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**Publications:** Rashmi saxena pal, Nikita saraswat, Prany wal, Yogendra pal,  
Preparation & Assessment of Poly-Herbal Anti-Dandruff Formulation  
Curative effects of Dhatriyadi ghrita bioactive extracts on ethanol withdrawal syndrome in Wistar rats  
A Review on the Recent Flavoring Herbal Medicines of Today

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